LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3303—Sheriff—Req. No. 97207—2/C—bleed—8 x 5⅓ in.—World Series Scorecard, 1974
Printed in U.S.A.

Box: 17 mg."tar," 1.1 mg. nicotine av. per cigarette—
Kings: 18 mg."tar," 1.2 mg. nicotine av. per cigarette, FTC Report Mar.'74

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/fsgx0001
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